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Viterra seeks feedback from growers on harvest operations

Viterra is encouraging growers to complete a questionnaire being distributed this week seeking feedback about the company's storage and handling operations during the 2011/12 harvest.

Dean McQueen, Viterra's Executive Manager Grain said having completed another above-average harvest, Viterra now wanted to capture what worked and identify further opportunities for improvement based on growers' personal experiences.

"We are eager to ensure actions we took following the 2010/11 Post Harvest Review have resulted in positive change for growers.

"This is vital as we enhance our service delivery to growers and our operations for future harvests."

Viterra had received approximately 6.55 million tonnes of grain into its South Australian storage and handling network by 29 January 2012.

"The 2011/12 harvest was characterised by favourable weather conditions, good quality profiles in both wheat and barley crops, and smoother storage and handling operations well equipped to handle the large crop," Mr McQueen said.

"In preparation for harvest, we invested more than \$12 million in infrastructure, road works, new equipment and amenities as well as strengthening our communication with all growers and our relationships with Strategic Site Committees.

"We are again meeting with Strategic Site Committee chairs in March as we continue to seek feedback on our storage and handling operations."

Viterra has engaged independent research company Square Holes to conduct the 2011/12 Post Harvest Grower Questionnaire. Growers are asked to respond to questions including efficiency of site operations, segregations, classification procedures, safety, service delivery and communication.

The questionnaire has been sent to growers by email and hardcopy, it is also accessible online at <http://www.squareholes.com/viterrasurvey/>. Responses are due by Wednesday 7 March 2012.

At the beginning of the questionnaire, growers are requested to enter their NGR number - this is solely to ensure the validity of the data collected. All responses will remain anonymous.

About Viterra

Viterra provides premium quality ingredients to leading global food manufacturers. Headquartered in Canada, the global agribusiness has extensive operations across Western Canada, North America, Australia and New Zealand. The company's growing international presence also extends to offices in Japan, Singapore, China, Vietnam, Switzerland, Italy, Spain, Ukraine, Germany and India. Driven by an entrepreneurial spirit, Viterra operates in three distinct businesses: grain handling and marketing, agri-products, and processing. Viterra's expertise, close relationships with producers, and superior logistical assets allow the company to consistently meet the needs of the most discerning end-use customers, helping to fulfill the nutritional needs of people around the world. TSX: VT ASX: VTA

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