



For Immediate Release

25 July 2011

Adelaide, Australia

Listed: TSX:VT: ASX:VTA

Viterra engages Rob Kerin to support review commitments

Viterra has announced Rob Kerin will oversee the implementation of Viterra's responses to the Post Harvest Review working group's recommendations.

Viterra released outcomes of its Post Harvest Review in June, outlining its commitment to improving the operation of its storage and handling network to better serve South Australian growers and users of the network.

Rob Gordon, Viterra's President, South East Asia, said he was delighted that Rob Kerin, who chaired the Post Harvest Review working group, had agreed to continue his work with the company.

"Rob's experience and reputation, coupled with his passion and respect for the industry, added significant value to the Post Harvest Review process and I have the upmost confidence that his continuing involvement will have a very positive impact on the implementation process.

"We are using our internal project management team to develop an implementation plan, to be overseen by a steering committee that will include Rob Kerin."

Rob Kerin said he saw this as a great opportunity to continue the improvement process.

"I have been encouraged by Viterra's early action to implement a number of recommendations, such as purchasing 78 falling number machines, recruiting 200 permanent employees and establishing a dedicated grain classification unit," he said.

"I particularly welcome Viterra's commitment to generational change in the way classifiers are employed, trained and supported. Farmers want greater consistency of classification and this is a major step towards that objective."

"While the working group has provided a number of broader recommendations that will require a long-term approach to implementation, there are a number of initiatives Viterra will have in place before harvest."

The company is increasing its focus on grain classification, maintenance, and improving its communication for the 2011/12 harvest and enhancing grower and carrier consultation through strengthened relationships with silo committees.

Viterra has committed to developing a five year capital expenditure plan, which will strategically address elevation capacity, amenities, road works and safety.

About Viterra

Viterra provides premium quality ingredients to leading global food manufacturers. Headquartered in Canada, the global agribusiness has extensive operations in Western Canada, North America, Australia and New Zealand. Our growing international presence also extends to offices in Japan, Singapore, China, Switzerland, Italy, Ukraine, Germany and India. Driven by an entrepreneurial spirit, we operate in three distinct businesses: grain handling and marketing, agri-products, and processing. Our expertise, close relationships with producers, and superior logistical assets allow the company to consistently meet the needs of the most discerning end-use customers, helping to fulfill the nutritional needs of people around the world. TSX: VT ASX: VTA

FOR FURTHER INFORMATION PLEASE CONTACT:

Jane McBride
Communications Manager
08 8304 1368
0448 910 886
jane.mcbride@viterra.com