



For Immediate Release

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VITERRA DISTRIBUTES HARVEST QUESTIONNAIRE

Growers are being given further opportunity to provide their feedback on the 2010/11 harvest via the Viterra Post-harvest Review Grower Questionnaire, which is being distributed this week.

Viterra is conducting a comprehensive post-harvest review to investigate ways to improve its service delivery, communication and methods of consultation with growers and stakeholders following the record harvest.

Chair of the Post-harvest Review Working Group, Rob Kerin said it was important for all growers to provide feedback in order for the working group to make informed recommendations.

“We want to find out what did and didn’t work during harvest based on growers’ own personal experiences,” he said.

“The questionnaire was sent by email to approximately 4000 growers last week and a hardcopy is being mailed to all growers who delivered grain into the Viterra storage and handling network during the 2010/11 harvest.

“Growers can also access the questionnaire online at <http://squareholes.com/viterrasurvey>.

“At the beginning of the questionnaire, growers are requested to enter their NGR number - this is solely to ensure the validity of the data collected.

“All answers will remain anonymous, so please provide honest feedback about your experiences during the 2010/11 harvest.

“Findings from the questionnaire will be presented to the working group so it can assess all relevant feedback in the context of improving Viterra’s operations for future harvests,” Mr Kerin said.

If growers wish to contribute beyond the questionnaire the working group would welcome submissions. Details are available on the Viterra website, www.viterra.com.au.

The working group consists of both internal and external participants, including Rob Kerin, a former Minister for Primary Industries and Premier of South Australia, Peter White, President, South Australian Farmers’ Federation, Dave Lewis, Grains Industry Development Manager, Primary Industries and Resources South Australia and senior Viterra personnel.

Members of the working group have been consulting widely with key industry stakeholders, including growers and their representative groups, industry bodies, and carriers in order to thoroughly examine the issues raised during the 2010/11 harvest.

All recommendations formulated by the Working Group will be released publicly.

About Viterra

Viterra provides premium quality ingredients to leading global food manufacturers. Headquartered in Canada, the global agribusiness has extensive operations in Western Canada, North America, Australia and New Zealand. Our growing international presence also extends to offices in Japan, Singapore, China, Switzerland, Italy, Ukraine, Germany and India. Driven by an entrepreneurial spirit, we operate in three distinct businesses: grain handling and marketing, agri-products, and processing. Our expertise, close relationships with producers, and superior logistical assets allow the company to consistently meet the needs of the most discerning end-use customers, helping to fulfill the nutritional needs of people around the world. TSX: VT ASX: VTA

FOR FURTHER INFORMATION PLEASE CONTACT:

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