



Front of the Line

with certified mustard seed

QUESTION

Should I buy certified mustard seed or go to the bin?

ANSWER

It's important to keep all options open by purchasing certified mustard seed from Viterra.

This gets you to the "Front of the Line" for the first opportunity to market your mustard crop.*

To find out more contact your local Viterra Retail or call the Help Desk at 1.800.661.3334.

Program deadline: March 16, 2012

*"Front of the Line" is defined as the first call after Viterra Contracts and before non-Viterra Certified Seed Growers.

PROGRAM VALUE

There are a lot of great reasons to use certified mustard seed from Viterra. Many of our end-use customers around the world are increasing their requirement for traceability because they want assurance of the variety and purity. Using certified seed is the best way to ensure that you meet these traceability requirements.

By purchasing certified mustard seed from Viterra you will automatically be at the "Front of the Line*". This means that when our grain buyers receive demand signals from our end-use customers you will be one of the first to receive a call.

2012 PROGRAM DETAILS

By working with you, Viterra has become the world's largest supplier of mustard seed. We are pleased to have a great program available for 2012.

Highlights of the program include:

- **Volume Discounts up to 4%** (*volume dependent*) until March 16, 2012
- **7% Early Pay Discount** until March 16, 2012
- **5% Early Order Discount** until March 16, 2012
- **50% Re-plant Warranty**
- **"Front of the Line"** status - our grain buyers will contact you with Viterra delivery options

Note: This is not a contracting program